

# **Radio** **GCK** 7.1<sub>HP</sub>



***Knowledge***

***Information***

***Motivation***

*By Media club – Govt. College , Kariavattom*

We, as members of the Media Club at Govt. College, Kariavattom, Trivandrum, Kerala, initiated the establishment of a Radio club known as 'Radio-GCK-7.1HP' in October 2022. Our radio programs are broadcasted during the lunch break each day, excluding university examination days, from 12.30 to 1.30 pm. The designation '7.1' signifies the seven main departments along with the postgraduate mathematics department. The abbreviation 'HP' stands for 'horsepower,' symbolizing a distinct tribute to the research department of physics. Our radio broadcasts are streamed live through speakers positioned in classrooms and are also relayed through open loudspeakers.

Leading the efforts of the Media Club is Mr. Sudheer B, an Assistant Professor in the Department of Chemistry, who is effectively coordinating the program. Enthusiastic students from diverse departments actively participate as members. Our primary objective with this radio endeavor is to disseminate knowledge, information, and motivation, aptly encapsulated by a recurring slogan played every 5 minutes. Our programming encompasses discussions on contemporary issues, daily news, science, technology, literature, sports, cinema, and light-hearted anecdotes. Adhering to a key policy, we abstain from addressing contentious current political matters or news related to political parties. Between segments, we infuse songs from movies and other languages, playing songs categorized for each day as 'Monday melody,' 'touching Tuesday,' 'wonderful Wednesday,' 'thunder Thursday,' and 'fruitful Friday.' We have also opened an official Facebook page for Radio GCK, where students can post their suggestions and grievances, as well as find job opportunities and photos of the programs conducted in the college. Students enthusiastically contribute by singing songs and engaging in various activities.

The journey so far has seen the completion of over 100 episodes of our program. Our radio's trajectory involves an expansion of our offerings, introducing innovative techniques, and fostering engaging dialogues with notable personalities through telephonic exchanges and recorded features. Furthermore, we have plans underway to orchestrate live shows within the college premises.

We extend our heartfelt greetings to all the listeners of this radio show, who constitute our primary strength in upholding this program. We anticipate and gratefully welcome your continued support in the future.